You’ll Get Through This
CHURCH CAMPAIGN STARTER GUIDE

This Starter Guide will walk you through implementing *You’ll Get Through This* as a church campaign and/or small group experience.

LAUNCHING A *You’ll Get Through This* CHURCH CAMPAIGN

BEGIN the *You’ll Get Through This* Church Campaign with pastor and author Max Lucado. In this campaign, Max draws on the story of Joseph in the Bible to show that while getting through trials is not always quick or painless, we can trust God to be with us in even the most troubling times. All of the tools you need to encourage your church members and implement the campaign are included in this kit.

LAUNCH your church campaign at any time. This six-week preaching series and small group study is especially effective for those times of the year when you would like to reach out to your community through a special series.

DOWNLOAD preaching resources, promotional pieces, and samples online at [www.smallgroupsource.com/campaigns](http://www.smallgroupsource.com/campaigns).

IMPLEMENTING A CHURCH CAMPAIGN

1. ESTABLISH VISION AND UNITY (90 days before launch)
   - Present an overview of the *You’ll Get Through This* campaign and message to your leaders and staff to gain vision and unity. The resources found at [www.smallgroupsource.com/campaigns](http://www.smallgroupsource.com/campaigns) will help you do this.
   - Develop a promotional strategy to announce the campaign to your church congregation and the surrounding community. The [www.smallgroupsource.com/campaigns](http://www.smallgroupsource.com/campaigns) website has many marketing and promotional resources for this purpose.

2. PROMOTE AND ORGANIZE (60 days before launch)
   - Recruit prayer team leaders and members to pray for the church campaign.
   - Meet with group leaders and/or Sunday School teachers for orientation.
   - Order *You’ll Get Through This* resources at your local Christian bookstore or online. Each church needs one campaign kit, every small group needs one DVD, each individual needs one study guide, and one hardcover book is recommended for every person or couple.
   - Begin your promotional campaign using the resources at [www.smallgroupsource.com/campaigns](http://www.smallgroupsource.com/campaigns).
3. FINE TUNE (30 days to launch)
   • Plan a sign-up Sunday for registration of new groups and classes. Provide a brief introduction to the six-week campaign.
   • Make sure that You’ll Get Through This resources are available at a resource table or through your church bookstore.
   • Utilize the bulletin insert and other promotional resources at www.smallgroups source.com/campaigns.

You’ll Get Through This GROUP EXPERIENCE

The You’ll Get Through This study includes six video teaching sessions from Max Lucado and a study guide with discussion questions, in-between session activities, and other helpful tools. Here are three helpful tips in using this study in your group.

1. FAMILIARIZE YOURSELF WITH THE CONTENT
   • Watch the six sessions on the You’ll Get Through This DVD by Max Lucado while working and praying through the You’ll Get Through This book. Whether you are leading or facilitating your group, you will be best served by being familiar with the content.
   • Review the resources on the www.smallgroups source.com/campaigns website. Consider what would work best for your group in promoting this DVD study.

2. PROMOTE AND ORGANIZE YOUR STUDY
   • Show your group a clip from the DVD study, or share the first session directly from YouTube via email or Facebook (found at www.zondervan.com/bible studies).
   • Point group members to order You’ll Get Through This resources at your local Christian bookstore or online. Every small group needs one DVD, one study guide is needed for every person, and a hardcover book is recommended for every individual or couple.

3. PRAY!
   • This study will encourage you by offering real help and true hope for everyone in your group—those who have, are, or will go through trials, so be in prayer throughout the study, listening to what God is telling you.

More than 100 million readers have found comfort in the writings of MAX LUCADO. He ministers at the Oak Hills Church in San Antonio, Texas, where he lives with his wife, Denalyn, and a sweet but misbehaving mutt, Andy.